

## ABSTRACT

A system and method for delivering a composite information stream over a computer network includes a flow control system that is connected to multiple information sources. The flow control system receives data from two or more of these sources and from a data control manager. The system selectively controls the flow of data that is received from the data sources in response to commands from the data control manager to create the composite information stream. The composite information stream is passed to the encoder, which forwards it to the media player for display at end user processors. In accordance with the invention, commercial advertisements may be inserted into a television broadcast, and transmitted over the Internet to be displayed on a video monitor.